





Comprehensive Capital Project Timeline



Quiet Phase Public Phase

 Included in each phase	Setting your vision for the future Identifying your facility needs to bring your vision to life	What kinds of spaces do we need How much space do we need	Site Cost Estimates Design + Construction Budgets Capital Campaign Costs Operational Pro forma Planning Sources of Revenue Research	Find and secure project site	Design + Renderings	Develop working numbers for construction costs	Identify who key donors to the project will be and how much they will likely give	Re-scope project and finalize project budget based on how much funding expected to be available Revised Design, Renderings and Project Budget Non-philanthropic Sources of Revenue Secured	Raise 60 - 90% of Capital Campaign Goal	Raise final 10 - 40% of Capital Campaign Goal	Groundbreaking Celebration Construction Begins	Grand Opening Celebration Campaign Donor Stewardship Events
	Strategic Planning Consultant	Architect	Architect General Contractor Financial Institution	Real Estate Broker	Architect	Architect General Contractor Owner's Representative	Capital Campaign Consultant	Architect General Contractor Owner's Representative Capital Campaign Consultant*	Capital Campaign Consultant	Capital Campaign Consultant Public Relations Firm Event Planning Firm for Kick-off Celebration	General Contractor Owner's Representative Event Planning Firm for Groundbreaking Event	Capital Campaign Consultant Event Planning Firm for Celebration Events
 Key external partners	Campaign Core Committee											
	Campaign Readiness Working Group Pre-Campaign Mini Campaign Committee						Feasibility Study Committee	Board Campaign Committee	Lead + Major Donor Committee	Campaign Kick-off + Public Phase Committee		
 Capital campaign committees	Pre-Campaign Costs Mini Campaign											
	Board Campaign Training Workshop Campaign Readiness Assessment Wealth Screening + Donor Analytics Donor Development & Cultivation Case for Support + Design						Create Case for Support Feasibility Study	Campaign Plan + Strategy	Board Campaign Lead + Major Gifts Campaign	Campaign Kick-off Celebration Community Fundraising Campaign	Groundbreaking Event	Grand Opening Celebration Donor Stewardship + Campaign Donor Celebration
 Capital campaign services												